

The Use Of Tiktok Aplication To Improve Speaking Skills Using Content Videos “You Say Red And Green”

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ABSTRACT

This research examines the experience of an English teacher, which focuses on learning speaking skills by using TikTok media through the content “You say red and green”. In this study, the researcher used a qualitative research method with a narrative inquiry approach. The instrument used by researchers in finding data is an interview guide. Recombining the data of the resulting stories in a narrative and grouping data into certain categories or themes are the results of this study. The research findings show that teachers in the learning process try to implement TikTok media by utilizing the content video in the form of language learning which is intended to be an alternative to improve students' speaking. Overall there was some advantages and disadvantages that can be felt by students and teachers.

Keywords: TikTok, Speaking skill, Narrative Inquiry

INTRODUCTION

Every human being begins communication and interaction in daily live with other humans by using language. Therefore, human can interact and share information so that language can be used as a tool to establish good relationship between one and another human being. At this time english is an international language that use in communication and has been widely use in almost every country when communicating. In a sence, language is a means of communication to share or exchange thoughts, ideas, feelings, and even desires. Gorys Keraf (1997:1) cited in (Rabiah, 2018), another point of language is a communication tool who used by member of society which can be in the form of sound symbols that produced by the organs of speech. in addition, language also has different functions adapted to the needs of the speaker, namely as a tool for communication, as a tool for expressing self, as a tool for social control and for adapting to the environment and surrounding circumstances (Rabiah, 2018b).

Speaking skills in learning English have a very important role. According to (Burns, 2012) speaking skills involve the use of cognitive processes, sociocultural, physical, and speaker knowledge, in real situations. Speaking is a very important skill to develop as a means of communicating. In learning English, speaking is one of the things that is considered difficult for students there are several factors that cause these difficulties, such as lack of vocabulary, lack of confidence in expressing their opinions, and so on. According to (Montag et al., 2021) Speaking is a skill that must be considered in both first and second language. In addition, learning speaking skills is a very important aspect in improving the ability to learn a second of foreign language and success in this matter can be measured by a person's ability to communicate in the language. In English speaking, it is not an easy thing because the speaker have to know several

important component in speaking such as vocabulary, how to pronounce words, grammar, fluency, and also comprehension. The speaker must have sufficient English language skill to be able to communicate easily and effectively with other people.

At this time, there are lots of learning media that can be used in learning English, Learning media is something that can be used to convey material so that it can stimulate students' thoughts, feelings, students' interests, and students' attention and encourage the learning process (Miarso 2009) cited in (Puspitarini & Hanif, 2019). Increase technological advances make it easy for someone to find interesting method or learning tools that suit their interests, they can choose various ways to learn. In this case, the researcher is interested in using the TikTok application media to improve speaking skills. The study highlighted that TikTok users are often adolescents and therefore from a group of potentially vulnerable individuals. The study also mentioned that TikTok users can passively view content, create content, or interact with others, but studies comprehensively showing how many and which types of people use TikTok with respect to these behavioral categories are lacking (Montag et al., 2021).

Despite its global use, a few teacher know that tiktok is potential as teaching tool for language learning, especially when it is contrasted with other media like youtube and instgram. The prior research has emphasis more on these platform for improving reading and speaking and less emphasis on speaking. Therefore this study aims to close this gap. A study on tiktok for improving pronunciation also conducted by the previous researcher and it want to enhance their pronunciation with the aid of his pronunciation-learning videos (Adityo & Novitasari, 2023). Due to the quantity of English-focused content makers, students have the chance to acquire English language skills through the usage of TikTok in the context of language training, particularly in the context of teaching English (Farisca Adhani et al., 2023). The TikTok app encouraged pupils to enjoy learning, especially when it came to improving their speaking skills. Students were free to express their ideas and creativity while developing the content (Diko Putri, 2022).

Overall, the findings from this study are expected to inform language educators about integrating social media effectively in to language learning. By mapping a clear understanding of Tiktok's potential and limitation, this study can serve as a roadmap for future research and curriculum designer to focused on digital media and language acquisition. Through this study, tiktok might emerge as a viable tool for fostering speaking skill.

METHOD

Through this research, the researcher used a qualitative method approach narrative inquiry, which is an approach that focuses more on deep understanding of individual or group experiences and is expressed through stories and narratives. According to (Erin Layng, 2023) The qualitative narrative inquiry is a method that describe details the process of collecting and analyzing data accompanied by reasons in the form of participant narratives for data. Additionally, (Clandinin, 2006) Narrative allows one to know about how social and personal aspects interconnect in a teacher's life, as well as how the teacher's experience is shaped by the wider social environment and the institutional narrative directly. The teacher tells the story in teaching English by using learning media TikTok content, focusing on experience, and perception.

The procedure of this research is adapted from Cresswell (2012) cited in (Setiyawan & Rizkiyanto, 2022) There are EFL Teacher involved in this research. Teachers have carrying out the teaching and learning process using TikTok media through the content "You say red and green" Meanwhile, in collecting

Teacher stories, researchers used research instruments such, narrative frames, and interviews. Then, the researcher analyzes the story by retelling or re-describing it narratively, then the researcher classifies the narrative data into several themes. (Creswell, 2012) After retelling the story of a Teacher, researcher presents a theme or category. These themes or categories are grouped based on chronology of experiences to understand the Teacher's past, present and future. The next step in analysis is coding.

The coding can be seen in the table below Experience of the Teacher

T1	Teacher 1
Issut	Improving speaking skill using TikTok
Ctlm	Content of TikTok as learning media
Tv	TikTok video (you say red and green)
Adc	Advantages and Disadvantages of content video (you say red and green)
Bio	Break it out
Ho	Hope

RESULT AND DISCUSSION

1. Improve speaking skills using TikTok

At the moment Tik Tok application is a daily media used, cause the viral information and a new trend always be there on TikTok. There are a lots of people of used it to search everything that they need, start from information, funny video, tips and trick video and so on.

T1 said that *"Today's TikTok is no longer media for having fun or branding ourself to be a famous person (tiktokers), but TikTok is widely used by content creators to provide tips and ways to do things, and not only that, TikTok also provides space for everyone who want to learn about something that is difficult to learn or easy to learn. One of the contents that many teachers or English experts make is to make videos containing speaking skills training that are very varied, and one of the most interesting tricks is "You say red and green" because this video is very popular with English beginners or students who want to practice English."*(T1issut1)

Besides that, The teacher also emphasized that students also need to learn in a more interesting methods, to present material in an interesting way when students start to feel bored with ordinary learning method

"Sometimes students also need learning that is beyond conventional methods, such as outdoor learning, using the latest media, and educational games. Tiktok is also one of the latest media used by teachers or guides to fill their material if necessary, and I use the TikTok application when students start to feel bored with the usual learning methods."(T1issut2)

"Among the many learning media, using TikTok video content is a solution for teachers to update about learning methods, besides being able to provide a lot of information but also a tool to upgrade themselves. One of the most prominent benefits when using TikTok videos in learning is that students will not feel bored, they will be spontaneously interested, and it will also be easier for students to digest the method given by the TikTok content creator because the videos

they make have been conceptualized in as much detail as possible and are as easy to understand as possible." T1issut3)

Through this theme, teacher In this theme the teacher emphasizes the importance of interesting learning methods and media to overcome student bored in the learning process. One solution highlighted is the use of TikTok video content in language learning especially to improving speaking skills.

2. Content of TikTok as learning media

TikTok can be a very useful learning media platform covering a wide range of educational topics. By creating short and engaging videos about education such as science, general, language learning, and many more. TikTok content as a language learning media, with short user-generated content to convey lessons in a short and creative way, this includes vocabulary, pronunciation, or grammar tips, and speaking which are

presented visually and interactively to make language learning easier to understand, fun and accessible to various groups.

“TikTok has so far contributed a lot, especially in the world of education, especially in language learning including vocabulary, pronunciation, grammar tips and speaking because of its easy, uncomplicated and complete access. Especially now that many language learning beginners who want to improve their speaking skills use TikTok media which they can easily access every day without time limits and often TikTok residents say “TikTok do your magic” which is really that great.” (T1ctlm)

3. Designing pattern

3.1 TikTok video you say red & green

Video content entitled “You say red and green” is one of the learning methods that resembles conversation practice, reading and then speaking alternately by following the instructions “If I say in the green words and then you answer by reading the red words.” Teachers use offline/online videos and projectors for learning, so students can practice directly, they can also use a handphone but it is limited and the lessons become less effective. All of students speak according to the color of the text. Then, the teacher evaluates each student's speaking fluency after practicing one by one.

“The teacher provides several offline and online videos as learning media, if there is a projector, you can use a projector to be more efficient and all students can immediately practice, or you can use a cellphone but it is limited to students because later they will practice one by one. After that we invite all students to speak according to the color of the text that has been determined, if the content creator or native speaks using red text then the students speak using green text. Then after reading together, students come forward one by one to find out the fluency of the accent they use when speaking.” (T1tv)

4. Advantages and Disadvantages of content video say red & green

The implementation of learning using TikTok media through video content that has been implemented in schools in the midst of a pandemic has a positive impact on teachers and students. However, there are also weaknesses in the use of this media that are found by teachers and students.

“Using the TikTok application media is not just enjoyed without any impact, but there are several advantages and disadvantages that are felt in language learning using this method, in its advantages, teachers can make students more eager to learn and listen when using TikTok videos for learning media, more able to make them quickly understand instructions, improve their ability to interact with teachers, or with friends.” (T1adc1)

“This media of course also has disadvantages such as they will have difficulty accessing the internet and the media because they are still in the position of santri who are still in the boarding school environment, besides that they will be dependent and always want the media and considering they are bored with the same conventional learning methods” (T1adc2)

5. Break it out

The teacher explained that the limitations of media tools are also an influence in this learning, and the provisions that exist in each agency or school, because most students are prohibited from bringing electronic devices if each student is told to bring their own handphone, especially at the Annasyiin English Course institution because this course is still attached to the boarding school and the majority of students are santri.

“Alhamdulillah, the things that are worried about can be overcome by the existence of adequate media tools and not having students bring their own handphones because it has been resolved by the existence of an institutional projector that can be used at any time, and each teacher has been instructed by the head of the

institution to freely use the media in the institution, so it only remains to provide things that must be prepared by the teacher to use Tiktok videos as a development of students' speaking skills."

6. Future Route

Through this theme, the teacher discuss about evaluation and future plan that can be applicated at the future by implemented TikTok video to improve speaking skill. The teacher said that video content of Tiktok "You say red and green" give new idea and experience to the students and teacher in term teaching and learning process especially English conversation.

According to the teacher's explanation, T1 has been trying to choose some video that appropriate and easy to understand by the student. In other word, the teacher tries to find an appropriate learning media, method, and training time to the student.

"Something must be evaluated if using TikTok videos, if we are too dominant in using this method, then it must be balanced with practices that must also be applied more often. Indeed, the potential generated will be easier for students, but students will find it difficult to answer written questions because of the lack of writing activities in this method, so it must be balanced with written conversations."(T1Ho)

Conclusion

TikTok is not only used as social interaction tools but also provide benefits as learning media. Offers significant potential in improving student's speaking skills. Teachers feel that the use of TikTok as a learning media can make the delivery of material more interesting, preventing students' boredom with the usual conventional learning methods.

Teachers choose content that is suitable for students, and video content used by teachers at Annasyiin English Course is same as conversation practice namely "You say red and green" as the main media in this learning process.

Futhermore, Based on the teacher's experience, it was found that the successful implementation of TikTok media using video content entitled "You say red and green" there are advantages in increasing students' enthusiasm for learning and their interaction, in using this media, there are also disadvantages such as limited internet accessibility for some students because they are in a boarding school. Nevertheless, teachers actively search for appropriate content and try to ensure that the use of TikTok in learning matches students' interests and needs. Evaluation and plans for the future are also the focus of teachers to ensure the sustainability and effectiveness of using TikTok as a learning medium.

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