



IMPLEMENTATION OF STUDY BOARD MEDIA TO IMPROVE STUDENTS' LITERACY AT SDN KALIOMBO

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ABSTRACT

The research based on observations and teaching experiences, especially on the implementation of study board media to improve students' literacy skill. In learning, literacy is one of the most important part which it can lead students to get better understanding to other skills. Literacy and numeration become abilities that elementary school student must have. The purpose of this goal is that student able to develop other skills in solving problems they face in surrounding. In fact, students in elementary school still have lack of literacy and numeration skills these days, even though the government already give the statement of the importance of literacy and numeration abilities since 2016. So, we need to introduce to students learning media that is easy for them to understand and to obtain. Therefore, this article discusses the implementation of study board media for students in grade 5 elementary school students. Additionally, the use of interesting media for young learners is highly recommended to draw their attention. The objectives are to introduce to students that literacy is not hard to understand and to share ideas with other English teachers in improving student's literacy ability in elementary school. It is concluded that this study finds the use of study board media can make young learners more interested in the teaching materials and help develop their literacy skills.

KEYWORDS: Literacy, Study Board Media, Teaching Literacy

1.0 INTRODUCTION

Literacy becomes one of the most important skills that every student must have, along with numeration. The PISA survey has already done three times survey to measure how good students' mathematical literacy skills in Indonesia are. The result shows that the ability of the Indonesian students is quite low compared to other students from other countries. In line with the result, KEMENDIKBUD has announced the statement related to the importance of literacy and numeration for students since 2016. Furthermore, literacy and numeration will help student in solving daily life problems as to easily understand contexts, develop their critical thinking and creativity, and help them to reach their full potential. KEMENDIKBUD (2017) stated that to mastering other literacy skills, such as numeracy, digital, science, and others, start with reading as a basic literacy skill. Literacy ability is considered as ability to reason. When someone can carry out reasoning means understanding and analyzing a statement which is embodied in an activity of language. To support this, teachers are suggested to create methods and media that will support these skills.

The government has been carried out a School Literacy Movement (GLS) since 2016. This movement is a sign of their earnestness and awareness to support literacy skill in Indonesian



education, not to mention elementary school. One of activities in this program is 15 minutes of reading books before class starts. The aim of this activity is to make student interest in reading and improve their reading and literacy skills (Elizabeth E, et al 2023).

It goes without saying that literacy is essential skill for elementary school students as literacy skills lead students to the success in learning (Sukma E, 2018). Reading in literacy will be able to help students to extract and better understanding in current information and situation that they may face in everyday life. A mastery in literacy skill makes students know much more knowledge and able to catch-up with the current information as literacy train their critical thinking. These will build sensitivity and deep concern of students to the situation and condition in their surroundings.

Elementary school students as young learners basically have short and temporary concentration during learning process (Sukma E, 2018). It is a challenge for teacher to make the learning process interesting and challenging so that the students can put away boredom in the class. Learning literacy for young learners can be more interesting if the teachers use the right teaching tool or media. It can be drawings, graphs/diagrams, or objects that can optimize the process of learning. Yulia Anna (2011) stated that the interesting learning literacy media, which has many illustrations and colours are able to stimulate interest in learning process, especially for young learners. In addition, Cowen (1984) also has opinion that the use of visual media can make students have better memory than that of the use of the text media.

Based on the background, this research conducted with the aim of knowing an increase in students' literacy skills using study board media. The study is qualitative approach with observation that will show the implementation of study board media in elementary school, especially in SDN Kaliombo.

2.0 LITERATURE REVIEW

2.1. LITERACY

Grabe & Kaplan (1992) and Graff (2006) define literacy as an ability to read and write. It means literacy is not only the understanding the alphabets, lettering, but also read and write and the ability to take the information and give feedback to it. Literacy is very important for students as it has influence in students learning process and their daily life (Sukma E, 2017). When students have good literacy skill, it will help them comprehend text, whether it is oral, written, or visual. This skill takes important role in determining the learning process of young learners in class. So, it is important to the teacher to introduce the reading and writing skills, literacy skills. This is because literacy skill is not skill that will come naturally from students but it needs to be learnt.

Literacy skill is the ability to read, write, and count which is fundamental skills that is need to be mastered. In Indonesian education, literacy become the most important skill that must be taught and mastered in each level of education. The lack ability of reading will lead to failure in others realm (Anwas et al, 2022). This statement is supported by Stanovich's research that showed children who have various vocabulary get better in reading than children who have lack of vocabulary. The children who have lack of vocabulary tend to read slowly, without pleasure, and have slow development in vocabulary, which those problems affect their reading skills.

The Language and Book Development Agency of the Ministry of Education and Culture (2020) had a statement that the basic literacy of elementary school student need to be improved through various activities that able to make them enjoy the learning. The various media in class to support material will able to grasp students' interest. It can be drawings, diagrams, or any objects related to the material.

2.2. STUDY BOARD MEDIA

The use of study board media is expected to support communication and interaction between

teacher and student during the learning process (Lutfi M, 2024). As it said, interactive media will catch student's involvement because they become more focus and interested in the material. Besides, the involvement of student is also important in class. It has impact on students' personal development and academic performance. It also led them to have better literacy skill as the involvement is able to develop their critical thinking skills and build communication skills.

2.3 TEACHING LITERACY

The involvement of teacher in class is very important. Teacher or school should provide facilities and infrastructure to support literacy activities, such as developing the library and also create fun media. Teacher also should understand how to combine various activity and instruction based on the students' needs (Khairuddinayah, 2018). Based on Venketsamy & Sibanda (2021) research, various activity make student motivated which can lead them to express and able to understand the important of literacy for them.

Elementary school students have short and temporary concentration (Sukma E, 2018). Therefore, it is hard for them to focus in the class and easy to forget the material or statement that just come out from the teacher. It is a challenge for teacher to make the learning process interesting and challenging so that the students have better attention to the class. Yulia Anna (2011) stated that the interesting learning literacy media, which has many illustrations and colours are able to stimulate interest in learning process, especially for young learners. Learning literacy for young learners can be more interesting if the teachers use the right and interesting teaching media. It can be drawings, graphs/diagrams, or objects that can support the process of learning.

Salomon (1972) stated that students will understand the material more easily if it is given with some visual media. On the other hand, Cowen (1992) also has opinion that the use of visual media as a material support will help students to have better memory of the information or material that is given than that of the text media. According to them, teacher can utilize any things outside the classroom as media to make the learning process running well. For example, teacher can add pictures, graphs, or any objects to draw students' attention so that they will put more focus on the material the teacher give.

3.0 METHODOLOGY

This study uses qualitative research to describe the implementation of study board media to improve students' literacy. Qualitative research is carried in to provide description of the teaching process. In data collection, this study uses several methods. Those are observation and study case. The collected qualitative data is systematically coded and analyzed to identify major themes and patterns, especially regarding the impact of social interaction and media on the learning process and the students' literacy skills.

This study conducted at SDN Kaliombo which located in Kaliombo Village, Kediri from August 14th to December 31st 2023. The researcher chose SDN Kaliombo because the researcher was part of Kampus Mengajar 6. The subject of this study include teacher and 5th grade students. In this research, the teacher has role to teach English using study board media as a support to a material that is given which also to improve their literacy skill. By using interesting and fun media to the class able to help students understand more about the material that is given and improve their skill in literacy.

4.0 RESULT AND DISSCUSION

Elementary school teachers should make innovations on teaching as young learners have short term on concentration. This characteristic makes young learners hard to focus on material during the learning process, it will hinder them on understanding the material. To cope with this situation, teachers are supposed to make interesting media to support the material they give to the class during



the learning process.

In order to make interesting media to support learning literacy process, the English teacher in elementary school developed the “What Time is It?” media as study board media. This media is expected to help students understand the concept of time in daily life as a way to develop their literacy skill. “What Time is It?” is media made from cardboard that is shaped into a clock. In each period of time, there is paper that can pop-up to catch student’s attention.

The use of study board media involving some steps in learning process. First, teacher introduced the study board media to students by explaining the way how to use it. The introductory step is the important step as it is the first-time students hear and see the study board media the teacher brings to the class. Then, teacher gave a brief explanation of the material and the next teacher could let students to practice the material by asking them to try the study board media. This study board media need students’ participations to be success in learning process and make sure they understand the materials well.

To make sure the study board media is effective to develop students’ literacy skill, teachers are expected to monitor students during and after the learning process. In this step, teachers give the students projects or tasks related to the materials. This step is not only strengthening students understanding in material but also making an interesting environment during learning process.

The result of this research show that study board media can help to improve students’ literacy skill. Elementary students were interested in the material and excited to participating in the learning process. The result of the project that is given to the students shows satisfying result. Students have better understanding in the material that is given and gain some new vocabulary. They are able to write and explain things that happen in their surrounding and daily life related to the material that was given.

In conclusion, the use of story board media as support to improve students’ literacy skill offers significant advantages for elementary student and considered as effective learning. However, the researcher suggest for future research might explore other media types and comparison to digital media as tool to support students’ literacy skill.

5.0 CONCLUSION

Implementation of study board media to improve literacy skills in elementary school is quite suggested. Based on the information provided, there are some potential conclusions. It catches student’s attention and make the learning process more interesting and enjoyable as visual media is known to grasp students’ interest in the class. Provide students with visual media and interactive media are able to develop their critical thinking, better memory, and build communication skills. Besides that, it is able to build better communication between students and teacher as study board media that was made make student involve in the class more often.

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