

INSTAGRAM APPLICATION TO TEACH SPEAKING SKILL AT THE FIRST GRADE STUDENTS OF MTSN 6 KEDIRI

Aan Ainur Reza, Agung Wicaksono, M.P.d, Khoiriyah, S.Pd, M.P.d

University of Nusantara PGRI Kediri,
aanreza22@gmail.com

University of Nusantara PGRI
kediriagungwicaksono@unp.ac.id

University of Nusantara PGRI Kediri
khoiriyah@unp.ac.id

ABSTRACT

Instagram Application to Teach Speaking Skills at the First Grade Students of MTSN 6 Kediri, Skripsi, English Department, The Faculty of Teacher Training and Education, Nusantara PGRI Kediri University, 2021. The Covid-19 pandemic has had an impact on a variety of domains, including economics, social services, and education. The government suggests that schools limit learning activities and use online learning in order to stop the virus's chain of transmission. The objectives of the study are: (1) To find out the results of speaking before using Instagram at MTSN 6 KEDIRI. (2) To find out whether there is an Instagram challenge to teach Speaking skills at MTSN 6 Kediri. From these aspects, it can be seen how influential social media is Instagram on the skills to Speaking descriptive text. This research uses qualitative research. Population in this study were students of class VII MTSN 6 Kediri. The instrument of this research is observation, interview and documentation. Data collection in this study was obtained from the results of observations and interviews. The results showed that the use of Instagram media for learning to Speaking got a positive response positive results from class VII students, so it can be concluded that Instagram media can be used as an alternative media for learning Speaking skills.

Key words: Instagram, Speaking.

INTRODUCTION

The COVID-19 pandemic had significant impacts on Indonesia, leading to strict measures like social distancing, mask-wearing, and remote learning. Teaching English is crucial as it's an international language. English skills encompass speaking, listening, reading, and writing, with speaking being vital for effective communication. However, some students struggle with fluency, word arrangement, and pronunciation.

The pandemic prompted a shift to online learning, making it necessary for teachers to find

effective resources. Social media, particularly Instagram, became an alternative for language learning, promoting interaction and culture exchange. Some studies suggest that Instagram can enhance students' speaking skills and motivation, although most research has focused on English courses and MTsN 6 Kediri.

This research aims to explore Instagram's impact on speaking skills among seventh-grade students in Indonesia, addressing a gap in existing studies.

FINDING DISCUSSION

2.1 Instagram

According to Albarran (2013) in his book entitled *The Social Media Industries*. Social media Instagram is a social networking site for sharing photos which was created in October 2010. Users of social media Instagram can take photos, edit them using the available effects, and share their photos on social networking sites.

In the official Instagram social media site, it says that:

“Instagram is a fast, beautiful, and fun way to share your life with friends and family. Take a photo or video, choose a filter to change its look and feel, then send it to Instagram - it's that easy. You can even share to Facebook, Twitter, Tumblr and more. This is a new way of seeing the world.”

Definiton of Instagram

Instagram is a mobile application and social media platform that allows users to upload photographs and videos while also communicating with others. Kevin Systrom and Mike Krieger developed Instagram in October of 2010. People usually use Instagram to share personal information, such as uploading photos or videos and providing an explanation in the form of a caption. Photo filters, direct messaging, group messaging, picture editing, location tagging, instagram story, and live video streaming are just a few of the unique features that Instagram offers. Users from connections can see the content put on each other's accounts and respond in the form of comments or likes by following each other's profiles. A user can tag images with the word "like" to signify that they like them. When a person follows another user, all of their postings appear in the user's news feed. Instagram also allows users to send private messages to one another via direct message.

2.2 Speaking

“Speaking is the process of building and sharing meaning through the use of verbal and non-verbal symbols, in a variety of contexts” Chaney in Kayi (1998). Speaking is not only about the explanation, description or question but also the body language. Speaking delivers the situation. How the speaker explains the situation to the listener and makes them understand without any misunderstanding

METHODOLOGY

This research is a descriptive qualitative study focusing on the application of Instagram to improve speaking skills among seventh-grade students at MTS 6 Kediri. Descriptive research aims to describe natural or artificial phenomena, such as actions, properties, relationships, changes, differences, and similarities. The findings can lead to critical conclusions, as the study collects information data to answer problems. The research uses descriptive qualitative techniques to understand the application of Instagram in teaching speaking skills. The findings can help identify strengths, weaknesses, and mistakes, ultimately leading to better communication and problem-solving.

RESULTS AND DISCUSSION

The research was conducted at MTS 6 Kediri, focusing on the use of Instagram to teach seventh-grade students speaking. The qualitative approach was used, using observation, interviews, and documentation to gather data. The study aimed to understand the students' responses to Instagram's use in teaching speaking. The observation sheet provided detailed information on how Instagram can be used to understand speaking. The researcher conducted observations by adding a check (✓) next to relevant choices, indicating whether Instagram was used to improve speaking skills.

Table 4.1
Observation on QnA Instagram Stories

NO	ACTIVITIES	YES	NO	DESCRIPTION
1	Are all students' active users of Instagram? Do you know Reels?	✓		
2	Are students able to follow English learning using Instagram medium?	✓		
3	Do students actively ask questions when learning English using Instagram Reels?	✓		Because students are still confused about how to use Instagram as a learning medium.
4	Can students speak on Instagram Reels?	✓		
5	Do students experience problems when using Instagram medium?		✓	The problem is the internet network.
6	Do students post video speaking assignments on Instagram Reels?	✓		
7	Do students agree if learning using Instagram Reels is applied to all lessons?	✓		

The findings of the use of Instagram to teach speaking are positive, based on the results of the observation on QnA Instagram Stories. Students uploaded their work to the Instagram

application as a process of completing learning activities after becoming familiar with the Instagram application as a learning medium. Students must include a description of #NAME #VII #MTS6KEDIRI and tag Instagram @english_fun before uploading their work to the Instagram application to make it simpler for writers to find their work.

Table 4.2
Interview via WA Call

NO	PERTANYAAN	JAWABAN
1	Are you an active Instagram user? How often do you open Instagram in a day?	Yes, I'm an active Instagram user, I open Instagram quite often every day
2	What do you think about learning to use this Instagram media?	It's quite interesting for online learning, because to be honest, online learning through WAG or Gmeet is boring
3	Are there any obstacles when using Instagram as a learning media?	The obstacle was that when I first used Instagram for learning, I was confused. But I just saw and read the instructions in the caption, it's clear. Then whether there are problems with internet quota, it eats up a lot of quota
4	What if there are obstacles to making speaking videos?	. To be honest, I was confused about developing vocabulary, so first I made a series of words that I needed to say in the video using Indonesian, then I translated them into English. And I'm still confused as to whether my English pronunciation is good or not
5	Do you think Instagram can increase learning productivity, especially in speaking skills?	. Yes there is. First, this is a new medium for me to learn. Second, I use a video editing application to make my video assignment interesting to watch, especially since it can be seen by many people
6	Do you agree, if Instagram is implemented for learning in all subjects?	Agreed, especially in math lessons. Because for me it's fun. All I have to do is read the instructions in the caption, see the pictures and even hear the explanatory video on Instagram

The writer conducted interviews with students at MTS 6 Kediri to understand their use of Instagram for teaching speaking skills. The first challenge was the strength of Instagram as a fun online-based learning medium, offering a variety of features and being easily accessible anytime and anywhere. Students showed a strong positive response, finding it interesting and engaging. They were enthusiastic about using Instagram to develop ideas for poems and were more creative in their imagination. However, the second challenge was the network problem in implementing online

schools, as many students lack internet quotas and lack a signal. The lack of Instagram media led to confusion and confusion among students. Additionally, students still struggled with understanding vocabulary when speaking poetry, as they struggled with developing vocabulary. To overcome these challenges, students used photo editing applications and made their poems interesting and accessible to others.

CONCLUSION

The findings of the use of Instagram to teach speaking are positive, based on the results of the observation. Students must include a description of #NAME #VII #MTS6KEDIRI and tag Instagram @english funn before uploading their work to the Instagram application to make it simpler for writers to find their work.

From the results of the interviews, it can be found the challenges of students using Instagram to teach speaking skills. The first challenge is Instagram's power to teach speaking skills. Instagram as a fun online-based learning. Learning innovation using new media. Increase confidence in the results of the work done. Instagram is easy to access anytime and anywhere, as long as it is connected to the internet. The second challenge is Instagram's weakness to teach writing skills, namely the internet network.

REFERENCES

- Albarran, Allan B. (2013). *The Social Media Industries*. New York, USA: Routledge Taylor and Francis Group.
- Aldi Setiawan. 2017. *Implementasi Optical Character Recognition (OCR) Pada Mesin Penerjemah Bahasa Indonesia Ke Bahasa Inggris*. *Jurnal Sistem dan Teknologi Informasi (JustIN)* 1.2.
- Arikunto, Suharsimi. (2005). *Manajemen penelitian*. Jakarta: Rineka Cipta
- Ary, Donal et al. 2010. *Introduction to Reseacrh in Education (Eighth Edition)*. United States of Amerika: Wadsworth.
- Brown, H. Douglas (2001). *Teaching by Principles : An Interactive Approach to Language Pedagogy (2nded)*. New York: Addison Wesley Longman.
- Brown, H. G. 2001. *Teaching by Principles: Interactive Approach to Language Pedagogy*. New York: San Frasisco State University.
- Harmer, Jeremy. 2004. *How to Teach Writing*. England: Longman
- Harmer, Jeremy, *The Practice of English Language Teaching, 3rd Ed*, New York: Pearson Education Limited, 2001.
- Hasan, M. Iqbal (2003). *Pokok-Pokok Materi Statistik I(Statistik Deskriptif)*. Edisi Kedua, Penerbit PT. Bumi Aksara, Jakarta
- Hatch, J. Amos. 2002. *Doing Qualitative Research In Eduction Setting*. Albany: State University of New York.
- Moleong. 2007. *Metode Penelitian Kualitatif*. Bandung : PT Remaja Rosdakarya
- Nunan, D. (2003). *Practical English Language Teaching*, New York: The McGraw-Hill companies



- Sugiyono. 2007. *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Bandung: Alfabeta.
- Sugiyono. 2011. *Metode Penelitian Administratif*. Bandung: Alfabeta
- Tarigan, Henry Guntur. 2008. *Menulis sebagai Suatu Keterampilan Berbahasa*. Bandung: Penerbit Angkasa.
- Waluyo, Herman J. (2010). *Pengkajian dan Apresiasi Puisi*. Salatiga: Widya Sari Press